



**Update.**



**Consolidate.**



**Maintain.**

The Updentity contact maintenance solution provides users a secure location to consolidate, update, and maintain their contact data. Physical addresses, email addresses, and phone number fields are updated with the most current update information from a variety of sources both public and proprietary.

## Case Studies

### Eureka College

- ✓ **36%** overall impact to data
- ✓ **35%** increase to records with at least one address, phone number and email address
- ✓ **31%** increase to the total number of email addresses
- ✓ **37%** decrease to the number of records with only a physical address and without a phone number or email address
- ✓ **23%** decrease to the number of records without a phone number

### Taylor University

- ✓ **27%** overall impact to data
- ✓ **24%** increase to records with at least one address, phone number and email address
- ✓ **13%** increase to the total number of email addresses
- ✓ **33%** decrease to the number of records with only a physical address and without a phone number or email address
- ✓ **28%** decrease to the number of records without a phone number

### Huntington University

- ✓ **22%** overall impact to data
- ✓ **33%** increase to records with at least one address, phone number and email address
- ✓ **29%** increase to the total number of email addresses
- ✓ **27%** decrease to the number of records with only a physical address and without a phone number or email address
- ✓ **25%** decrease to the number of records without a phone number



#### **Contact Us**

Visit: <http://www.updentity.com>  
 Email: [welcome@updentity.com](mailto:welcome@updentity.com)  
 Phone: 215-760-1613

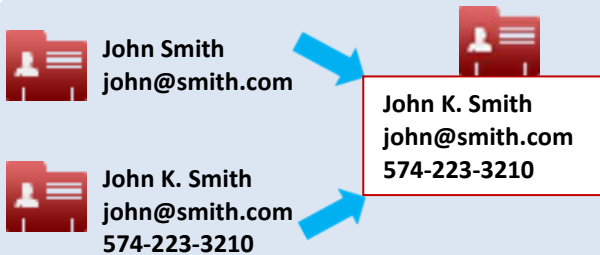
## Features



**Import contacts** into the Updentity system to consolidate, update, and maintain contacts.



**Update contacts** automatically with data the Updentity system gathers for you from the web and third-party providers.



**Manage duplicates** by merging contact information into a single, consolidated contact.

John K. Smith  
john@gmail.com  
574-223-3210



John K. Smith  
john@smith.com  
574-223-3210

**Undo** any changes made to contact information at any time. You can even undo the undone.



**Multi-user functionality** is available allowing the management of multiple users' contact lists.



**Custom CSV mapping** provides a means for your business or organization to import a contact list regardless of its origin.